

# Chloe Somraty

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## EDUCATION

### **Columbia College Chicago**

Bachelor of Arts, Fashion Studies Product Development, Minor Sustainable Fashion

**(2022-2025)**

#### **Relevant coursework**

**Approaches and Processes in Fashion Design** - Worked within a team to research consumer markets of existing brands. Used findings to design gender fluid and size inclusive lines for brands that currently do not offer these products. Created technical designs for both of these lines.

**Pattern Making and Construction II** - Drafted, fitted, and corrected pattern blocks from fit model measurements. Used 15+ pattern manipulation techniques. Created final garments by creating patterns and constructing in final fabric.

**Trendspotting** - Used databases such as Mintel, WGSN and The Sourcing Journal to conduct research. Created trend reports including a PESTLE analysis.

**FSF Competition Class** - Created a case study proposing a sustainable merchandise line based on consumer data and product offering research. Designed products, researched trend, and created an assortment plan for this line.

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## PROFESSIONAL EXPERIENCE

### **Reformation**

**August 2023 - Current**

#### **Sales Associate**

- Assess over 40 customers' needs per day and aid in finding the appropriate clothing for personal shopping and special events by styling and ensuring proper fit.
- Work in a fast-paced retail environment, prioritizing customer satisfaction and assisting in store function.
- Run the stockroom, pulling items for 50+ fitting rooms per day, while keeping organization and quality assurance.
- Educate customers about the brand's sustainability efforts, including innovative materials, textile recycling, and demand-based limited inventory.

### **Found. Vintage**

**May 2022 - July 2024**

#### **Seasonal Sales Associate**

- Upcycled and/or repaired over 75 damaged garments to sell in store and save from a landfill.
- Assisted customers with styling and selecting vintage clothing.
- Worked the register and POS system.
- Created social media content weekly to showcase new products and educate customers on sustainability.
- Sourced items for a consignment rack with curated secondhand clothing, selling over 50 garments in first 2 months.

### **Dewey's Pizza**

**March 2021 - May 2022**

#### **Server Assistant**

- Answered approximately 100 calls per night for carryout orders.
- Worked on the POS system to input new orders. Communicated with kitchen staff as needed.
- Assisted servers with bussing, cleaning, running food, and more. Worked hostess stand.

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## SKILLS

Microsoft Office  
Adobe Illustrator  
Browzwear

Sewing  
Patternmaking  
Technical flats

Research  
Communication  
Organization